The Old Farmer’s Almanac, North America’s oldest continuously published periodical, is celebrating its 225th birthday! In 1792, The Old Farmer’s Almanac released its first edition. Since then, this handy reference guide has been a beloved constant in American culture. How has it endured?

“The mission of the Almanac set forth by its founder, Robert B. Thomas, is to be ‘useful, with a pleasant degree of humor,’” says editor Janice Stillman. “This virtually ensures its appeal to folks from all walks of life and diverse interests.”

The 2017 edition celebrates its unprecedented legacy, with . . .

- Tributes from U.S. President Barack Obama and Canadian Prime Minister Justin Trudeau.
- Founder Robert B. Thomas’s story, with reproduced pages from the first edition.
- Almanac moments in history: the snow-in-summer forecast, the Lincoln defense, the weather omission, the German spy plot, the JFK assassination hint, and more!
- Famous names from business, media, politics, arts, and more (former governor Bill Richardson, author Jodi Picoult, and National Black Farmers Association president John W. Boyd Jr., among them) share what they like most (and least) in the Almanac and divulge their personal weather forecasting methods.

Speaking of the weather: The 2017 Old Farmer’s Almanac offers its traditionally 80 percent–accurate predictions. This winter, get ready for a shift from last year, with colder temperatures in most parts of the country but less snowfall overall. The snowy exception will be most of the northern tier of the U.S., which can expect to be blanketed in white.
Other features in The 2017 Old Farmer's Almanac include . . .

- The first total solar eclipse over the U.S. mainland in 38 years! Prepare to shout, weep, or babble (seriously!).
- Little-known details about what’s been brewing in the White House (hint: It involves suds!).
- How a fish head and two aspirin can help in a drought (and improve your tomato harvest).
- Advice for training your dog to do your kids’ math homework, wash your car, and be a home handyman.
- Tips for wooing on the Web: create the perfect profile, know when to expect an invitation to a second date (hint: Men make this decision in 15 minutes!), and more.
- Weather dangers, including frogs’ eggs, fish, and alligators falling from the sky.
- Why a moth with a tongue as long as its body is a good thing . . . in the garden!
- Trends, such as cat cafés, cricket flour in snacks, and texting dishwashers (not the human kind).
- Almanac snacks: snow pudding, ladybug cupcakes, cinnamon stars, prizewinning pies, and more!

The 2017 Old Farmer’s Almanac will be available for just $6.99 everywhere books and magazines are sold, beginning in late August 2016.

The Old Farmer’s Almanac originates from the headquarters of Yankee Publishing Inc. in Dublin, New Hampshire. The Almanac’s family of publications includes its annual Garden Guide; biennial Old Farmer’s Almanac for Kids; monthly online magazine, EXTRA!; and cookbooks such as Eats and the all-new Readers’ Best Recipes.

The Almanac brings its wit and wisdom daily to millions via Almanac.com and on . . .

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