Please hold until August 27, 2019 For visuals or to schedule an interview, contact:

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The Old Farmer’s Almanac *Canadian Winter Weather Advisory:*

**“Game of Snows”: Get Ready for Winter’s Wallop**

*The 2020 Old Farmer’s Almanac Canadian Edition* has just come out with its chilling prediction for the coming winter: Canadians should prepare for a season full of snow, snow, and more snow. And more snow.

“This winter will be a Game of Snows, as provinces vie to see who has the most flurries, squalls, storms, and good old-fashioned ‘When will it end?’ *snowdumps,*” says Jack Burnett, managing editor of *The Old Farmer’s Almanac*.

According to *The 2020 Old Farmer’s Almanac Canadian Edition,* nearly all of Canada should expect above-average precipitation this winter, much of it falling as snow. No fewer than eight major snowstorms are predicted, including a series of significant snow events from mid- to late January in Atlantic Canada and Southern Ontario.

While parts of Quebec, the southern portions of Alberta, and British Columbia will be spared the worst of the winter snows, they won’t be entirely off the hook: These areas should expect rain, freezing rain, and sleet throughout the season.

**BC’s Big Chill**

British Columbia may be more wet than white this winter, but it will bear the brunt of winter’s chill, with colder-than-average temperatures that include occasional face-freezing frigidity in January and February.

**The Fridge, Not the Freezer**

The rest of the country will experience normal-or-better winter temperatures, but Burnett makes it clear that this still means cold:

“We say ‘Not So Cold,’ but this just means that it will be like being in the fridge with the milk for 5 months instead of in the freezer with the ice cream. And the door won’t be opening.”

In some parts of the country, the snows will stretch into spring. Southern Quebec should prepare for snow showers into mid-March, while the Prairies won’t experience winter’s last hurrah until early April.

**A Forecast Not Just for Farmers**

*The 2020 Old Farmer’s Almanac Canadian Edition* provides weather predictions for five regions across the country’s southern provinces. While the Almanac’s prognosticators still use a formula created by founder Robert B. Thomas, the methodology has been refined and enhanced to include state-of-the-art technology and modern scientific calculations.

Now in its 38th year, the special Canadian Edition of *The Old Farmer’s Almanac* is read by 1.5 million Canadians annually.

*The 2020 Old Farmer’s Almanac Canadian Edition* is available on August 27, 2019, for just $7.99 wherever books and magazines are sold. While shopping locally is always recommended, the book is also easily available via Amazon.ca. Or, save a tree with the digital version from Almanac.ca/Shop, iTunes, or Amazon.

The editors of *The Old Farmer’s Almanac Canadian Edition*—with its iconic yellow cover—also produce an annual *Garden Guide;* digital monthly magazine *EXTRA!;* biennial *Old Farmer’s Almanac for Kids;* calendars; cookbooks, such as *Readers’ Best Recipes;* and their all-new, soon-to-be-released *Vegetable Gardener’s Handbook.*Daily Almanac wit and wisdom is available through [Almanac.ca](https://www.almanac.com/), [Facebook](https://www.facebook.com/theoldfarmersalmanac/), [Pinterest](https://www.pinterest.com/almanac/), [Instagram](https://www.instagram.com/theoldfarmersalmanac/?hl=en), and the Amazon Echo and Google Home voice assistants.

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***Editors’ Note:*** *To set up an interview or request a review or giveaway copies of*

The 2020 Old Farmer’s Almanac Canadian Edition, *please contact Ginger Vaughan (**ginger@quinnbrein.com**) or Sam Jones (**sam@quinnbrein.com**) via email or 206-842-8922.*

*You can also find press materials, cover art, and weather maps at Almanac.ca/Media.*