WITH THE 2022 OLD FARMER’S ALMANAC CANADIAN EDITION,
THERE’S ALWAYS SOMETHING TO TALK ABOUT!

The 2022 Old Farmer’s Almanac Canadian Edition is available beginning on August 31, 2021!
To schedule an interview or request a digital or print copy of The 2022 Old Farmer’s Almanac Canadian Edition, please contact Ginger Vaughan at ginger@quinnbrein.com.

ABOUT THE OLD FARMER’S ALMANAC
• Published every year since 1792, The Old Farmer’s Almanac is the oldest continuously published periodical in North America!
• The 2022 Old Farmer’s Almanac is the 230th consecutive edition of America’s favorite Almanac.
• Published every year since 1982, the unique Canadian Edition is now celebrating its 40th year.
• 2.5 million copies of The Old Farmer’s Almanac are printed and distributed each year.
• In addition to its annual edition, Old Farmer’s Almanac editors produce a series of related titles, including The Old Farmer’s Almanac for Kids (Vol. 9—all-new and available everywhere in late Summer 2021), The 2022 Garden Guide (now in its 22nd year!), the Vegetable Gardener’s Handbook, the monthly digital magazine EXTRA!, and a collection of wall and desk calendars, including The Old Farmer’s Almanac Planner, with an all-new design for 2022!

BE PREPARED TO “WEATHER THE STORMS”
THIS WINTER, THE OLD FARMER’S ALMANAC CANADIAN EDITION IS PREDICTING THAT MOST OF CANADA WILL BE WHITE OR WET—OR BOTH!
WHILE TEMPERATURES ARE EXPECTED TO BE MOSTLY NEAR OR ABOVE AVERAGE, A SERIES OF STORMS THROUGHOUT THE SEASON WILL LEAVE THE MAJORITY OF CANADIANS POSITIVELY SNOWBOUND OR COMPLETELY SOAKED.
ARE THERE EXCEPTIONS TO THE RULE? YOU BETCHAI AS THE CLOUDS GATHER, CHECK OUT OUR FORECAST FOR ALL OF THE DETAILS!

FIND THE LATEST PRESS MATERIALS FOR EVERYTHING ALMANAC—INCLUDING SUGGESTED QUESTIONS FOR USE DURING INTERVIEWS—AT ALMANAC.CA/MEDIA.
• BEYOND THE BOARDS: In 1972, Canadian hockey’s superstars skated against their Soviet counterparts in eight games known as the Summit Series. The action on the ice was only half of the story—we reveal the behind-the-scenes espionage, high stakes deals, marital strife, and more that made the series one of a kind!

• WHAT, THE HAIL? In recent years, there have been lots of news stories about gargantuan hail, but are these “watery meteors” actually getting bigger? We examine the cold reality, including the havoc that even pea-size hailstones can wreak.

• GROWING TOGETHER: Our annual feature spotlights independent farmers from all walks of life. This tale joins dispatches from other small farmers, who are—among other things!—making wine, raising cattle, tending bees, and growing big, bright sugarbrushes!

• ROAD TRIP: The Trans-Canada Highway is a marvel—At 12,800 kilometers, it spans six time zones, passes through 10 provinces, and enables drivers to travel from coast to coast. Come take a journey with us as we explore the fun trivia and facts that make the TCH so unique.

• THE TOOTH, THE WHOLE TOOTH, AND NOTHING BUT THE TOOTH: We delve into the folklore and early science of teeth, from cradle to grave, putting the idea of “modern dentistry” into perspective!

2022 TRENDS FOR YOUR LIFE, HEALTH, WEALTH, AND MORE!

Every edition of The Old Farmer’s Almanac Canadian Edition includes trends for the coming year. Here are a few highlights:

• FORGET THE GYM—volunteer on a farm to get fit while helping out a small farmer! (On the Farm, page 6)

• GROCERY DELIVERY is becoming the norm, whether this means shipments in temperature-controlled boxes or purchases from mobile grocery trucks that are restocked after each neighborhood stop. (Good Eats, page 14)

• PET WEARABLES are becoming ubiquitous, recording an animal’s vital signs and activities and reporting the data directly to veterinarians. (Our Animal Friends, page 18)

• AS WORKING from home has become more common, stay tuned for mobile work vans complete with all of the trappings of the office, including a coffee machine. (Culture, page 28)

• “SECOND LIFE” is the biggest story in fashion: Clothing repurposed into other items, buyback programs, and secondhand retail are fast-growing segments of the industry. (Fashion, page 30)