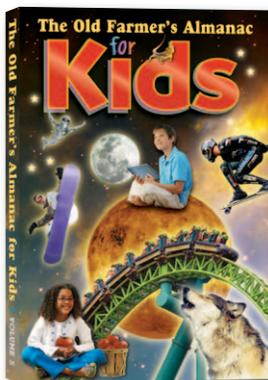


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## The Old Farmer's Almanac for Kids

*Newest edition—available this fall—is packed with frog jumps, reindeer games, spider web storms, and twisted snacks!*



This fall, it's not just the weather that people will be calling “cool”: The new edition of **The Old Farmer's Almanac for Kids** will be, too!

**The Old Farmer's Almanac for Kids**, inspired by the wit and wisdom of North America's favorite “Old” friend, is a treasure trove of fun facts, creative activities, and great ideas that will keep young ones loving learning the whole year through! The latest volume in the award-winning **The Old Farmer's Almanac for Kids** series will be available by Fall 2013 everywhere books are sold.

What secrets and surprises does this new edition hold?

- A look at the celestial sibling rivalry between Earth and its “**deadly**” sister, Venus! (Imagine our planet with **acid clouds**, **no water**, and a **mean temperature of 900°F.**)
- Celebrations all year, with holidays such as **International Wayfinding Month** (January), **Limerick Day** (May 12), **National Day of the Cowboy** (fourth Saturday in July), **Happy Cat Month** (September), and **National Origami Day** (November 11).
- Parties and games! Kids can plan and host garden parties with “Spider” crackers, Veggie Patch Pizza, and “Ladybug” cupcakes. Fun activities include **how to make edible art** and **how to organize a game day complete with a Frog Jump and Egg Toss!**

- Weird weather: For example, during the Great Cobweb Storm in Wisconsin, **the air became thick with white spider webs in strands as long as 60 feet!** Do you know that it has rained apples and fish, and—talk about weird—what's a “**bugnado**”? Kids (of all ages!) never look at a weather forecast in the same way again.



(more)

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■ You know Dasher and Dancer and Prancer and Vixen, Comet and Cupid and Donner and Blitzen. But do you recall . . . any other facts about reindeer? How about how they keep **warm**, how **fast** they can pull a sled (on snow), and **the games that reindeer (and people) play?** It's all here!

■ Fun facts about and a recipe for making **the world's oldest snack:** This salty treat is a symbol of **good luck**, essential in **roller coasters**, and a **dance** as well. Can you guess what it is? It begins with **"p"** and is **twisted**.

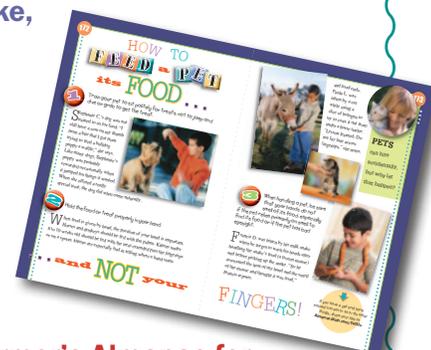


■ **The lingo and some awesome facts behind surfing and snowboarding:**

Grab your **stick!** It's time to **carve** the waves or **ollie**. Be careful not to get **locked in** or give yourself a **spinal tap!** And what's **farmer Doug Waugh** got to do with it?

■ **Pet care:** Learn to **train a dog, cat, horse, donkey, snake, or rat** so that it eats its food and not little fingers.

■ **Fast facts:** The **fastest animal on land** is named Sarah, and on June 20, 2012, Sarah ran 61 mph. What is she? Get the answer and learn other fast facts, including the **Fastest Human to Run 5k (3.1 miles) in Swim Fins While Juggling (32 minutes, 3.77 seconds)**, the **Fastest Dining Set (130 mph)**, and the **Fastest Human to Count to 100 While Doing a Headstand (29.24 seconds)**.



Print versions of the newest edition of **The Old Farmer's Almanac for Kids** are available for \$9.95 at retail stores and in the children's section of bookstores. Folks can also order copies at [Almanac.com/Shop](http://Almanac.com/Shop) or by calling 800-ALMANAC. Digital versions of **The Old Farmer's Almanac for Kids** are also available via the iTunes store.

*The Old Farmer's Almanac* is produced by Yankee Publishing Inc. of Dublin, New Hampshire. Almanac publications include calendars, cookbooks, a gardening magazine, and more.

Because once a year is not enough, the Almanac recently launched (exclusively for the iPad) *The Old Farmer's Almanac Monthly* magazine. Each issue is filled with seasonal articles and advice on the topics the Almanac knows best, including astronomy, gardening, nature, farming, food, history, and home. Find out more at [Almanac.com/Monthly](http://Almanac.com/Monthly).

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**EDITOR'S NOTE:** To learn more about *The Old Farmer's Almanac for Kids*, request a review copy, or schedule an interview, please contact Ginger Vaughan by email ([ginger@quinnbrein.com](mailto:ginger@quinnbrein.com)) or phone (206-842-8922).