



— Brand-New From —
 ❦ The Old Farmer's Almanac ❦

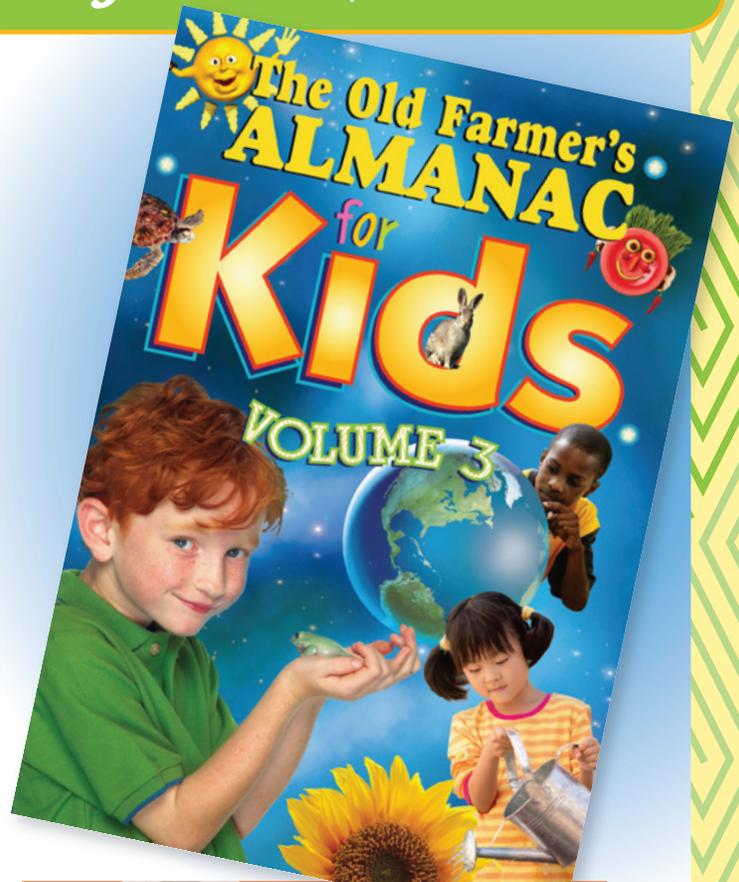
**Kids can't put it down.
 Parents can't wait to pick it up.
 Teachers give it high marks.
 What is it?**

The Old Farmer's Almanac for Kids, Volume 3!

Developed for readers ages 8 and up, *The Old Farmer's Almanac for Kids* is released every other year.

The third volume is now available and sure to educate and inspire the young (and the young at heart). Its 192 pages feature

- amazing stories and fun facts
- puzzles, games, and activities
- nature, gardening, astronomy, history, sports, health, and all sorts of useful things



(Turn over for more)

The Old Farmer's Almanac for Kids, Volume 3!



Completely advertisement-free and with hundreds of full-color photos, *The Old Farmer's Almanac for Kids, Volume 3*, is just \$9.95 (U.S./Can.) at bookstores and retail outlets as well as Shop.Almanac.com.

Almanac4kids.com

Regularly updated, *The Old Farmer's Almanac for Kids*' companion Web site is loaded with special features such as a free 13-chapter Activity Guide designed to help kids make the most out of the book (sometimes with a little guidance from parents or teachers, of course!).

For more information about *The Old Farmer's Almanac for Kids*, to request a complimentary copy for media use, or to set up an interview with an editor, **please contact Ginger Vaughan** via e-mail at ginger@quinnbrein.com or at **206-842-8922** between 8:00 A.M. and 5:00 P.M. Pacific time.

