

EXTRA!

FROM THE OLD FARMER'S ALMANAC

For Immediate Release

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EXTRA! EXTRA! Read All About It!

The Old Farmer's Almanac Launches All-New Digital Monthly Magazine,
EXTRA! from The Old Farmer's Almanac

The Old Farmer's Almanac continues its digital evolution with the launch of **EXTRA! from The Old Farmer's Almanac**, an all-new monthly magazine for phones, tablets, and online.

Now available for iOS and Android devices as well as Nook and Kindle e-readers/tablets, *EXTRA! from The Old Farmer's Almanac* offers exclusive content with the Almanac's unique perspective.

For example, every month, readers get *extra* seasonal calendar facts and astronomical highlights; *extra* gardening tips and advice; *extra* ideas and suggestions for living better naturally; and *extra* quick-and-easy, great-tasting recipes. Plus, *EXTRA!* contains updates of the Almanac's famous annual weather forecast—a first in 224 years of predicting weather. From cover to cover, month to month, *EXTRA!* delivers wit and wisdom as only the Almanac can: with a wink and a smile.

"Millions visit us at Almanac.com every month, and more than a million fans have 'liked' us on Facebook," says Janice Stillman, editor of *The Old Farmer's Almanac* and *EXTRA!*

"It's clear that our readers want more Almanac more often, and this inspired us to create *EXTRA!* Just as the annual *Old Farmer's Almanac* puts the year in our readers' hands, *EXTRA!* puts each month at their fingertips."

The December *EXTRA!* is a perfect example, with:

- **Kitchen Uses for Snow and Ice.** Whip up some Snow Cream for a delicious winter treat, use ice to thicken salad dressing, and fluff up rice with snow!

- **How to Make Your Winter Garden Sparkle.** Winter landscaping is possible! *EXTRA!* shares the best plants to make your garden a winter wonderland.
- **Fantastic Holiday Fruitcakes.** You will change your mind about fruitcake after trying these three scrumptious recipes.

The December edition of *EXTRA! from The Old Farmer's Almanac* is ready to download now for iPad, Kindle Fire, Android, and Nook users. *EXTRA!* is also smartphone friendly, with a responsive design for Android and iPhones. Twelve-month subscriptions are available for \$9.99. *EXTRA! from The Old Farmer's Almanac* can be purchased from Almanac.com, the iTunes store, or Amazon.

The Old Farmer's Almanac, which has been delighting readers since 1792, is produced by Yankee Publishing Inc. of Dublin, New Hampshire. *EXTRA! from The Old Farmer's Almanac* joins the Almanac's family of products, including the *Garden Guide*, *The Old Farmer's Almanac for Kids*, themed calendars, and numerous cookbooks. The Almanac also brings its wit and wisdom daily to millions via Almanac.com and Facebook.com/theoldfarmersalmanac.

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To set up an interview with an Almanac editor, please contact Samantha (sam@quinnbrein.com) or Ginger (ginger@quinnbrein.com) via email or at 206-842-8922.