THE 2018 OLD FARMER’S ALMANAC: GOOD NEWS WHEN WE NEED IT MOST

Many things come and go—celebrities, pop culture, and politicians, to name a few—but one revered standby has stayed strong in the hearts and minds of people across North America for centuries: The Old Farmer’s Almanac. This fall, The 2018 Old Farmer’s Almanac—its 226th consecutive annual edition!—is continuing the tradition by bringing to readers the latest in good news and great advice about the home, gardening, astronomy, food, and much more!

“The Old Farmer’s Almanac thrives because it stays true to its mission,” observes Editor Janice Stillman. “This Almanac is a calendar, a time capsule of the year, that aims to be of use to people of all walks of life, with information and insights that bear a pleasant degree of humor. We promote country values and traditional ideals—farm, family, and friends; home and hearth—because they are eternal and common to all.”

Whether its readers are flipping through paper pages or scrolling on a screen, The 2018 Old Farmer’s Almanac gives them all the news that’s as old as time but still essential to a good life today, including:

- **The American Spirit:** A special report on the future and faces of farming. Meet and hear from farmers who bring food to America’s tables.
- **Mother Earth:** Growing white “eggs,” cukey-cuties, and colorful corn. The promise of peonies. The answer to “How much wood could a woodchuck chuck if a woodchuck could chuck wood?”

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The stars and skies: 33 “stellar” moments in history. The potential connection between a child’s birthday and personality.

All things tasty and tantalizing: Serious sweet potato eats. How eating chicken became so popular. Foraging for fun and feasting. “Snackified” eating: here to stay?

What tickles the funny bone: Chiffons—from Motown to baked goods to fluffy pups. How about some 2,000-year-old butter on that toast? The golf shot that takes an hour to land. Eight things that are guaranteed.

Health and vitality: Foods as prescriptions. The real secret to weight loss. Slithering up to “snake oil.” Are you ready for “doga”?

And then there’s the weather: The winter forecast from the only prognosticator with traditionally 80 percent accuracy says that it’ll be much colder than last year, but still warmer than an average winter. The rain and snow will fall, though, with above-normal precipitation throughout most of the country. Perfect weather to stay inside with a good book—how about The Old Farmer’s Almanac?

The Old Farmer’s Almanac originates from Yankee Publishing Inc. in Dublin, New Hampshire. The Almanac’s editors also produce the Garden Guide, digital monthly magazine EXTRA!, calendars, and cookbooks such as Readers’ Best Recipes. Daily Almanac wit and wisdom is available through Almanac.com, Facebook, Pinterest, Instagram, and the Amazon Echo and Google Home voice assistants.

Print editions of The 2018 Old Farmer’s Almanac are available for just $6.99 everywhere books and magazines are sold, as well as at Almanac.com/Shop or by calling 800-ALMANAC. Save a tree by picking up the digital version via Almanac.com, the iTunes store, or Amazon.