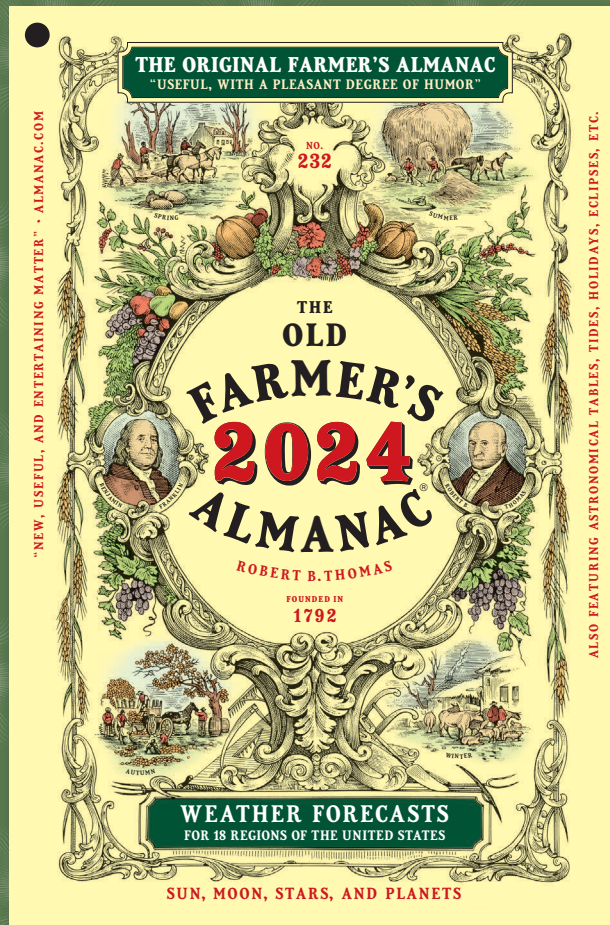
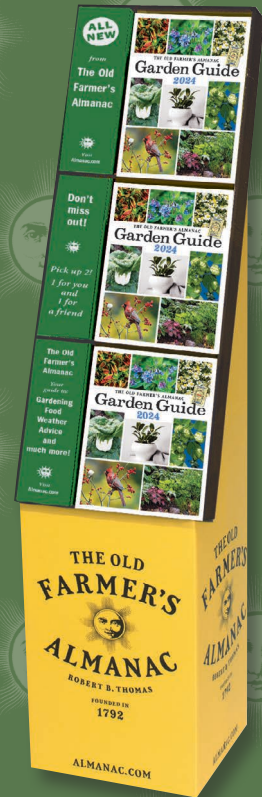


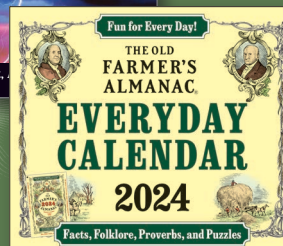
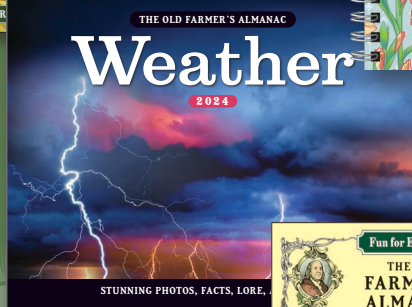
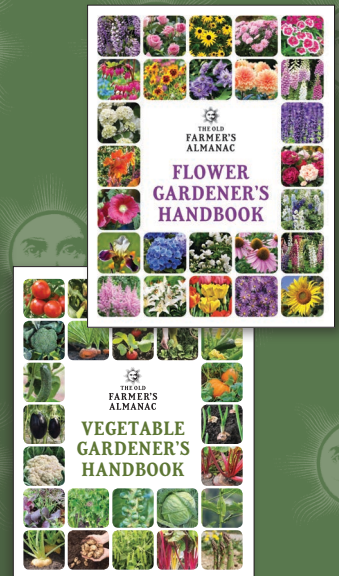
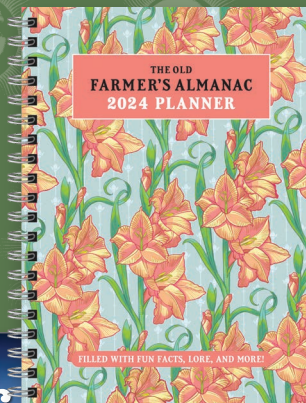
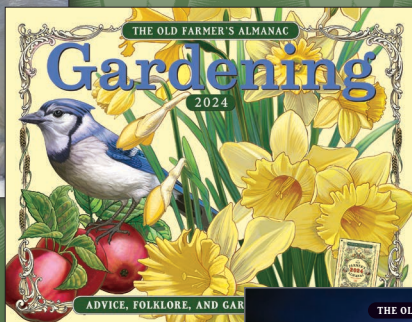
THE 2024 OLD FARMER'S ALMANAC



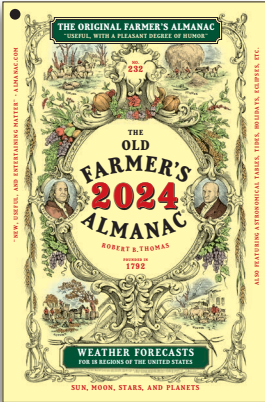
ALSO FEATURING ASTRONOMICAL TABLES, TIDES, HOLIDAYS, ECLIPSES, ETC.



RELEASE DATE: AUGUST 29, 2023



THE 2024 OLD FARMER'S ALMANAC



THE 2024 OLD FARMER'S ALMANAC

Release Date: August 29, 2023

Item 1000 • \$8.99
UPC 0 14021 01420 5

Softcover • 256 pages • 5⁵/₁₆" × 8"

With a strong online presence and a growing audience of over 2 million on Facebook, Instagram, and Pinterest, *The Old Farmer's Almanac* is firmly rooted in the 21st century while still remaining "useful, with a pleasant degree of humor." The 2024 edition contains time- and money-saving home and garden advice, husbandry, upcoming trends, notable astronomical events and astrological dates, best fishing days, its famous long-range weather predictions for all 18 regions of the country, and much more. **Includes 96 full-color pages.**



ALMANAC FLOOR DISPLAYS

Item 1060 • \$539.40
60 Old Farmer's Almanacs
UPC 000 14021 03530 9
Case weight: 31 lb.

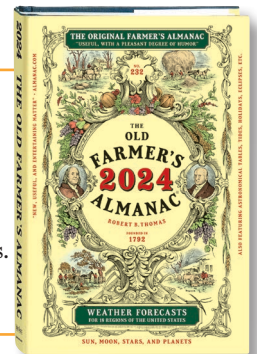
Item 1060B • \$671.28
60 Old Farmer's Almanacs,
12 Gardening Calendars
UPC 000 14021 03531 6
Case weight: 35 lb.

Item 1050BK • \$631.10
50 Old Farmer's Almanacs,
10 Gardening Calendars,
6 Almanacs for Kids, Vol. 10
UPC 000 14021 03528 6
Case weight: 35 lb.

Item 1060BW • \$803.16
60 Old Farmer's Almanacs,
12 Gardening Calendars,
12 Weather Calendars
UPC 000 14021 03544 6
Case weight: 40 lb.

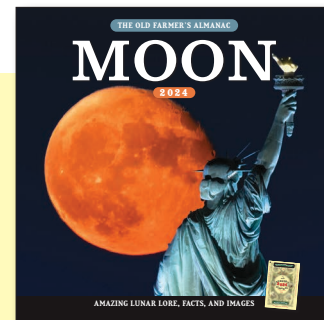
Floor Displays
Prepacked carton:
20" × 17⁵/₈" × 11¹/₄"

Footprint of display:
13³/₄" × 17³/₈"
Display set up with header:
17¹/₄" × 18¹/₂" × 50"



Item 7000 • \$17.95
UPC 0 14021 00229 5

Hardcover • 304 pages
• 5³/₄" × 8¹/₂" • Includes
32 additional reference pages.
Case pack: 5 copies



The Old Farmer's Almanac 2024 MOON CALENDAR

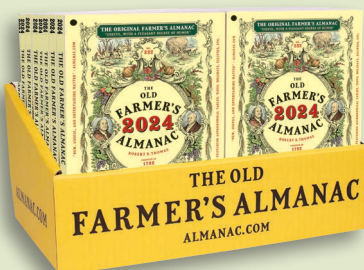
Item 5110 • \$11.99
UPC 0 14021 01240 9

Wall calendar: 10⁷/₈" × 10⁷/₈"
Case pack: 10 Moon Calendars
Case weight: 5 lb.

FLOOR DISPLAY

Item 1036M • \$503.49
15 Moon Calendars and
36 Old Farmer's Almanacs
UPC 000 14021 03542 2

Case weight: 26 lb.
Prepacked carton: 30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
Footprint of display: 12" × 11¹/₄"
Display when set up: 12" × 11¹/₄" × 57¹/₄"



24-ALMANAC COUNTER DISPLAY

Item 1024 • \$215.76
24 Old Farmer's Almanacs
UPC 000 14021 03533 0

Case weight: 11 lb.
Prepacked carton: 12" × 9" × 8⁵/₈"
Footprint of display: 11¹/₂" × 7¹/₂"

PLUS CALENDARS & BOOKS



The Old Farmer's Almanac **2024 GARDENING CALENDAR**

Item 2000 • \$10.99
UPC 0 14021 00340 7 • Wall calendar: 10⁷/₈" × 8³/₈"

COUNTER DISPLAY

Item 2020 • \$219.80
20 Gardening Calendars • UPC 000 14021 03536 1

Case weight: 8 lb.
Prepacked display: 13¹/₂" × 5¹/₂" × 9³/₄"
Footprint of display: 12³/₄" × 4¹/₂"



The Old Farmer's Almanac **2024 WEATHER CALENDAR**

Item 6000 • \$10.99
UPC 0 14021 01040 5 • Wall calendar: 10⁷/₈" × 8³/₈"

COUNTER DISPLAY

Item 6020 • \$219.80
20 Weather Calendars • UPC 000 14021 03537 8

Case weight: 8 lb.
Prepacked display: 13¹/₂" × 5¹/₂" × 9³/₄"
Footprint of display: 12³/₄" × 4¹/₂"



The Old Farmer's Almanac **2024 COUNTRY CALENDAR**

Item 5010 • \$10.99
UPC 0 14021 00640 8
Wall calendar: 10⁷/₈" × 8³/₈"
Case pack: 10 Country Calendars
Case weight: 5 lb.

FLOOR DISPLAY

Item 1036A • \$488.49
15 Country Calendars and
36 Old Farmer's Almanacs
UPC 000 14021 03534 7

Case weight: 26 lb.
Prepacked carton: 30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
Footprint of display: 12" × 11¹/₄"
Display when set up: 12" × 11¹/₄" × 57¹/₄"



THE OLD FARMER'S ALMANAC FOR KIDS, VOLUME 10

Item 7100 • \$11.95
UPC 0 14021 00740 5

Fun and educational, this best-seller provides hours of fascinating facts, stories, projects, and trivia on topics such as sports, weather, history, nature, animals, gardening, astronomy, health, and more. Ages 8 and up. Published every two years.

Softcover • 176 pages • 5⁵/₈" × 8¹/₄"
Illustrated • Full-color

FLOOR DISPLAY

Item 1046 • \$431.30
6 Almanac for Kids and
40 Old Farmer's Almanacs
UPC 000 14021 03543 9

Case weight: 26 lb.
Prepacked carton:
30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
Footprint of display:
12" × 11¹/₄"
Display when set up:
12" × 11¹/₄" × 57¹/₄"

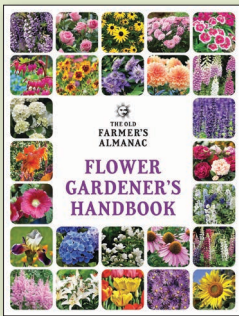


COUNTER DISPLAY

Item 7110 • \$119.50
10 Almanac for Kids
UPC 000 14021 03541 5

Case weight: 7 lb.
Prepacked carton: 6¹/₂" × 6¹/₂" × 9"
Footprint of display: 6" × 6"





The Old Farmer's Almanac
FLOWER GARDENER'S HANDBOOK
 ENJOY BEAUTIFUL FLOWERS

ITEM 2200 • \$17.95
UPC 0 14021 01318 5

You can develop and nurture a flower garden that's easy to maintain and makes you smile through the seasons. You'll quickly benefit from the time-saving tips and techniques from *The Old Farmer's Almanac* that pack this easy-to-use guide.

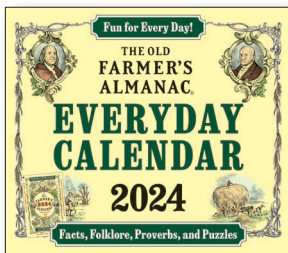
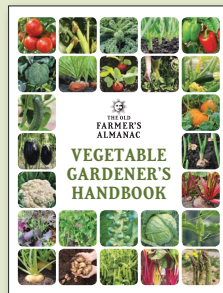
Case pack: 5 • Case weight: 7 lb.
 224 pages • 6¾" × 8¾" Full-color • Flexi bound softcover

The Old Farmer's Almanac
VEGETABLE GARDENER'S HANDBOOK

ITEM 2100-3 • \$17.95
UPC 0 14021 01319 2

Grow the best vegetable garden ever with timeless, tried-and-true methods and advice to help plants—and growers—thrive. Now in its 5th printing!

Case pack: 5 • Case weight: 7 lb.
 208 pages • 6¾" × 8¾" Full-color • Flexi bound softcover



The Old Farmer's Almanac
2024 EVERYDAY CALENDAR

ITEM 8000 • \$15.99
UPC 0 14021 00540 1

Box calendar: 6¼" × 5¼" × 1⅝"

Daily fun fact, helpful hint, or intriguing trivia in a page-each-day, boxed, easel-back desk calendar. Full-color throughout.

Case pack: 6 • Case weight: 6 lb.

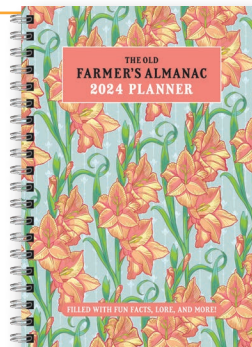


The Old Farmer's Almanac
2024 PLANNER

ITEM 7050 • \$15.99
UPC 0 14021 00840 2

Hardcover • 7½" × 10¼" • Spiral lay-flat binding • Quality writing paper Illustrated. • Monthly labeled tabs • Full-color throughout.

Case pack: 4 • Case weight: 5 lb.



The Old Farmer's Almanac
2024 GARDEN GUIDE

ITEM 3000 • \$7.99
UPC 0 14021 10126 4

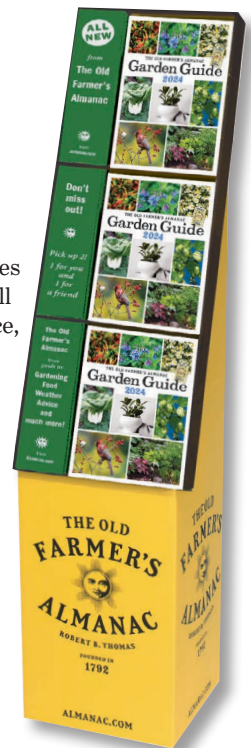
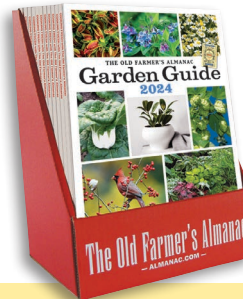
Release date: February 13, 2024
 128 pages • 8½" × 10⅞" • Softcover

The Old Farmer's Almanac Garden Guide features large, full-color pages devoted exclusively to all types of gardening and landscape maintenance, including newest trends, general information, and advice from experts on best methods for growing vegetables, flowers, fruits, lawns, shrubs, and much more.

FLOOR DISPLAY

ITEM 3030 • \$239.70
 30 *Garden Guide* magazines
UPC 000 14021 03540 8

Case weight: 24 lb.
 Prepacked carton: 36" × 12⅝" × 5"
 Footprint of display: 12" × 11"
 Display when set up: 12" × 11" × 53"



COUNTER DISPLAY

ITEM 3020 • \$159.80
 20 *Garden Guide* magazines
UPC 000 14021 03539 2

Case weight: 13 lb.
 Prepacked carton: 13" × 9½" × 5⅜"
 Footprint of display: 9" × 7½"
 Display when set up: 9" × 7½" × 11"

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- Distributor discounts require a minimum of 1,000 units invoiced to "Bill To" address annually. Warehouse and drop-ship orders combine for discount. Minimum order for drop-ship is a prepacked display or minimum noted on the published order form. Guaranteed-sale and non-returnable discount terms are available for distributor or independent accounts. Contact us for your cost. New accounts must provide credit references or payment with order for the first order. Standard terms: 2%/10, Net 30. FOB Northampton, Pennsylvania, or Mechanicsburg, Pennsylvania.

GUARANTEED-SALE TERMS

- Retailers: Please note that some distributors offer only a non-returnable program. Authorization is required before making returns. Contact us for the return authorization form. The 2024 *Almanac* and 2024 calendars are released beginning in July and August 2023. Returns are accepted for credit from April 1 through December 31, 2024. The 2024 *Garden Guide* is released in February 2024. Returns are accepted for credit from August 1 through December 31, 2024. Non-dated items such as *Almanac for Kids*, books, or journals must be displayed for a minimum of six months before returns are accepted.

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