THE 2019 OLD FARMER’S ALMANAC

Release Date: August 28, 2018

**Item 1000 • $6.99 • Softcover**

UPC 0 14021 01415 1

272 pages • 5\(^{1/4}\)” × 8”

With a huge online presence and Facebook audience of more than 1.4 million, *The Old Farmer’s Almanac* is firmly rooted in the 21st century while still endeavoring to be “useful, with a pleasant degree of humor”. Readers enjoy plenty of wit, wisdom, tips, advice, fun facts, recipes, and its famous long-range weather predictions for all 18 regions of the country. Includes 112 full-color pages.

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**24-ALMANAC COUNTER DISPLAY**

**Item 1024 • $167.76**

24 Old Farmer’s Almanacs

UPC 000 14021 03033 5 • Case weight: 12 pounds

Prepacked carton: 12” × 9” × 8”

Footprint of display: 11\(^{1/4}\)” × 7\(^{1/2}\)”

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**60-ALMANAC FLOOR DISPLAYS**

**Item 1060 • $419.40**

60 Old Farmer’s Almanacs

UPC 000 14021 03030 4 • Case weight: 32 pounds

**Item 1060B • $539.28**

60 Old Farmer’s Almanacs, 12 Gardening Calendars

UPC 000 14021 03031 1 • Case weight: 37 pounds

**Item 1060W • $539.28**

60 Old Farmer’s Almanacs, 12 Weather Watcher’s Calendars

UPC 000 14021 03044 1 • Case weight: 41 pounds

Floor Displays

Prepacked carton: 20” × 17\(^{7/8}\)” × 11\(^{1/2}\)”

Footprint of display: 14” × 17\(^{7/8}\)”

Display set up with header: 17\(^{3/4}\)” × 18\(^{1/2}\)” × 50”

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**40-ALMANAC HANGING DISPLAY**

**Item 1040 • $279.60**

40 Old Farmer’s Almanacs

UPC 000 14021 03029 8 • Case weight: 21 pounds

Prepacked carton: 25\(^{1/2}\)” × 14\(^{3/4}\)” × 5\(^{1/2}\)”

Display when set up: 14” × 5” × 24”

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**2019 OLD FARMER’S ALMANAC**

**Item 7000 • $15.95**

Hardcover

UPC 0 14021 00225 7

304 pages

5\(^{3/4}\)” × 8\(^{1/2}\)”

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**FLOOR DISPLAY**

**Item 1036M • $383.52**

12 Moon Calendars and 36 Old Farmer’s Almanacs

UPC 000 14021 03042 7

Case weight: 25 pounds

Prepacked carton: 38\(^{1/2}\)” × 12\(^{1/2}\)” × 5”

Footprint of display: 12” × 11\(^{1/2}\)”

Display when set up: 12” × 11\(^{1/2}\)” × 49”

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**THE 2019 OLD FARMER’S ALMANAC**

2019 MOON CALENDAR

**Item 5110 • $10.99**

Hardcover

UPC 0 14021 01235 5

304 pages

5\(^{3/4}\)” × 8\(^{1/2}\)”

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**Floor Displays**

Prepacked carton: 20” × 17\(^{7/8}\)” × 11\(^{1/2}\)”

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UPC 000 14021 03044 1 • Case weight: 41 pounds

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Display when set up: 14” × 5” × 24”

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**24-ALMANAC COUNTER DISPLAY**

**Item 1024 • $167.76**

24 Old Farmer’s Almanacs

UPC 000 14021 03033 5 • Case weight: 12 pounds

Prepacked carton: 12” × 9” × 8”

Footprint of display: 11\(^{1/4}\)” × 7\(^{1/2}\)”
**FLOOR DISPLAY**

**The Old Farmer’s Almanac**

**2019 GARDENING CALENDAR**

Item 2000 • $9.99  
UPC 0 14021 00335 3  •  Wall calendar: 10\(\frac{3}{4}\)“ × 8\(\frac{3}{4}\)“

**COUNTER DISPLAY**

Item 2020 • $199.80  
20 Gardening Calendars  •  UPC 000 14021 03036 6

Case weight: 8 pounds  
Prepacked display: 13\(\frac{1}{2}\)“ × 5\(\frac{1}{2}\)“ × 9\(\frac{1}{4}\)“  
Footprint of display: 12\(\frac{1}{4}\)“ × 4\(\frac{3}{4}\)“

**The Old Farmer’s Almanac**

**2019 WEATHER WATCHER’S CALENDAR**

Item 6000 • $9.99  
UPC 0 14021 01035 1  •  Wall calendar: 10\(\frac{3}{4}\)“ × 8\(\frac{3}{4}\)“

**COUNTER DISPLAY**

Item 6020 • $199.80  
20 Weather Watcher’s Calendars  
UPC 000 14021 03037 3

Case weight: 8 pounds  
Prepacked display: 13\(\frac{1}{2}\)“ × 5\(\frac{1}{2}\)“ × 9\(\frac{1}{4}\)“  
Footprint of display: 12\(\frac{1}{4}\)“ × 4\(\frac{3}{4}\)“

**FLOOR DISPLAY**

**The Old Farmer’s Almanac**

**2019 COUNTRY CALENDAR**

Item 5010 • $10.99  
UPC 0 14021 00635 3

Wall calendar: 10\(\frac{3}{8}\)“ × 10\(\frac{3}{8}\)“  
Case pack: 10 Country Calendars  
Case weight: 5 pounds

**FLOOR DISPLAY**

Item 1036A • $383.52  
12 Country Calendars and 36 Old Farmer’s Almanacs  
UPC 000 14021 03034 2

Case weight: 25 pounds  
Prepacked carton: 38\(\frac{1}{2}\)“ × 12\(\frac{1}{2}\)“ × 5“  
Footprint of display: 12“ × 11\(\frac{1}{4}\)“  
Display when set up: 12“ × 11\(\frac{1}{4}\)“ × 49“

**COUNTER DISPLAY**

Item 7110 • $99.50  
10 Almanacs for Kids  
UPC 000 14021 02941 4

Case weight: 8 pounds  
Prepacked carton:  6\(\frac{1}{2}\)“ × 6\(\frac{1}{2}\)“ × 9“  
Footprint of display: 6“ × 6“

**THE OLD FARMER’S ALMANAC FOR KIDS, VOLUME 7**

Item 7100 • $9.95  
UPC 0 14021 00734 4

192 pages  •  5\(\frac{1}{4}\)“ × 8\(\frac{1}{4}\)“  •  Illustrated  
Full-color  •  Softcover

**THE OLD FARMER’S ALMANAC FOR KIDS**

Item 7100 • $9.95  
UPC 0 14021 00734 4

This proven bestseller is chock-full of interesting information, fascinating facts, and the kind of trivia loved by kids of all ages. For ages 8 and up. Published every two years.
Distributor discounts require a minimum of 1,000 units invoiced to “Bill To” address annually. Warehouse and drop-ship orders combine for discount. Minimum order for drop-ship is a prepacked display or minimum noted on the published order form. Guaranteed-sale and non-returnable discount terms are available for distributor or independent accounts. Contact us for your cost. New accounts must provide credit references or payment with order for the first order.


Guaranteed-Sale Terms
Retailers: Please note that some distributors offer only a non-returnable program. Authorization is required before making returns. Contact us for the return authorization form. The 2019 Almanac and 2019 calendars are released beginning in July and August 2018. Returns are accepted for credit from April 1 through December 31, 2019. The 2019 Garden Guide is released in March. Returns are accepted for credit from August 1 through December 31, 2019. Non-dated items such as Almanac for Kids or cookbooks must be displayed for a minimum of six months before returns are accepted.

Discounts, Terms, Minimum Order
Distributor discounts require a minimum of 1,000 units invoiced to “Bill To” address annually. Warehouse and drop-ship orders combine for discount. Minimum order for drop-ship is a prepacked display or minimum noted on the published order form. Guaranteed-sale and non-returnable discount terms are available for distributor or independent accounts. Contact us for your cost. New accounts must provide credit references or payment with order for the first order. Standard terms: 2%/10, Net 30. FOB Jaffrey, New Hampshire, or Mechanicsburg, Pennsylvania.

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Retailers: Please note that some distributors offer only a non-returnable program. Authorization is required before making returns. Contact us for the return authorization form. The 2019 Almanac and 2019 calendars are released beginning in July and August 2018. Returns are accepted for credit from April 1 through December 31, 2019. The 2019 Garden Guide is released in March. Returns are accepted for credit from August 1 through December 31, 2019. Non-dated items such as Almanac for Kids or cookbooks must be displayed for a minimum of six months before returns are accepted.

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The Old Farmer’s Almanac
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